Step 1 - Product Vision

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# Product Research

## Proov – Your Student Services App

### Pros:

-Connects student communities  
-Orientation for first year students  
-Dedicated support

### Cons:

-Only targeted towards first year students  
-Doesn't contain important services such as fee payment, timetable access

### Features we might use: -Connecting students with other students -Easy access to tutors/mentors

## School OS

### Pros:

- It has some of the commonly needed features, such as a content library and the ability to do quizzes  
- Gives personalized content to the students (though it doesn't go into much detail of how this is accomplished)  
- Provides students with feedback of how they are doing  
- Provides performance reports, which can be useful when trying to monitor how the class is doing or when talking to one of the children's parents  
- The content CAN come in handy for the supported subjects, and it's nice that there is a variety of options to study from (videos, notes, stories, questions, step by step problems)

### Cons:

- It's likely some schools will subjects that are not among the 17 they cover, so it's probably not going to be a "complete solution" for many  
- Reinvents the wheel by having their own video-chat service, which the reviews claim is not that good. It would be better to provide an easier way to integrate with Zoom/Teams/Google Meet

### Features we might use:

-Exam preparation  
-Note management

# Product Vision

FOR WIT students and lecturers WHO would benefit from a central hub that provides easy and convenient access to essential WIT services. TMK is a college services app THAT provides access to WIT services such as fee payment and a tutor hub. UNLIKE the scattered WIT webpages that are inconvenient for students and lecturers alike, OUR PRODUCT is multi-functional and is not just limited to educational or social services. It is the Swiss Army Knife of college service apps.